

Estate Planning Council of Naples, Inc.
2025 ADVERTISING SELECTION AND RATE SHEET

PUBLISH DATE: SUNDAY, MARCH 9, 2025

40th Edition - Naples Daily News 2025- Annual Estate Planning Supplement

Please complete this form and return to:

MARSHA JAMISON **EMAIL:** admin@epcofnaples.org **PHONE:** 239-200-6918

CONTACT NAME: _____

FIRM/GROUP: _____

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Your package includes a print ad and digital ads on Naplesnews.com – Select your ad size and b/w or full color option.

| AD SIZES | COLUMNS | ACTUAL SIZE | PRICE B/W | PRICE Full Color |
|----------|---------|-------------|------------|------------------|
| 1/6 PG | 2cx5" | 3.22"x4.82" | \$687.50 | \$900.00 |
| 1/4 PG | 3cx5" | 4.92"x4.82" | \$1,000.00 | \$1,362.50 |
| 1/2 PG H | 6cx5" | 10"x4.82" | \$2,000.00 | \$2,750.00 |
| 1/2 PG V | 3cx5" | 4.92"x9.75" | \$2,000.00 | \$2,750.00 |
| FULL PG | 6cx10" | 10"x9.75" | \$4,000.00 | \$4,950.00 |

TO RESERVE YOUR AD SPACE FOR THE SUPPLEMENT, CHECK THE BOX TO THE RIGHT OF YOUR DESIRED AD SIZE IN EITHER BLACK & WHITE OR COLOR. TO ENHANCE YOUR PACKAGE, ADD ONE OF THE BOOSTER OPTIONS BELOW, CHECK BOX TO ADD. RETURN THIS FORM BY EMAIL TO MARSHA JAMISON AT admin@epcofnaples.org

Take Advantage of These High Impact Add-Ons

| Tactic | Reach | Investment | Check to Add |
|---|---------------------|------------|--------------------------|
| High Impact Online Paramount Ad | 50,000 impressions | \$840 | <input type="checkbox"/> |
| Search & Site Retargeting: | 50,000 impressions | \$420 | <input type="checkbox"/> |
| Targeted Email Blast | One Send of 9,999 | \$900 | <input type="checkbox"/> |
| Branded Content (client provided article) | 250,000 Impressions | \$3,000 | <input type="checkbox"/> |

****Upon receipt of your ad commitment, we will send an invoice to you for payment**

AD SUBMISSION: Please submit your ad electronically in pdf format directly to the *Naples Daily News* to ljones3@localiq.com and copy admin@epcofnaples.org noting "Estate Planning Council's 2025 Supplement" in the subject of the email.

ALL Ads must be received by Friday, January 10, 2025

Thank you for your support of the Estate Planning Council!